Recognizing Arguments and their Components

1. Not an Argument

I support war against Iraq.

2. Invalid Inference (lacks cogency

Most people favor war with Iraq.

∴ You too should favor war with Iraq.

What is missing?

3. Valid Inference, Invalid Argument

Most people favor war with Iraq.
The most popular opinion is the best opinion.
You should favor the best opinion.
∴ You too should favor war with Iraq.

" Tou too should lavor war with haq.

What can we do to make this a valid argument